

BISK | CORPORATE LEARNING



www.Bisk.com



800-441-0187

The workplace is changing...learning is changing.

The right learning partner. The right plan.

Unlock your company's potential.

The Right Learning Partner Can Help You Unlock Your Company's Potential

Unlocking the potential within your company can be difficult. Sure, there are plenty of learning sources out there. But how can you be sure of the quality? How do you know if your employees are going to actually use your learning solution? What's the plan to introduce and eventually integrate learning into your company?

These are some of the most important questions you can ask when choosing a learning partner.

What if you had a single person who understands your company's learning needs and could be there for you through out the entire journey? One person to ensure everything went as planned and was ready and available to answer any of our questions?

At Bisk, that's what we do. That's all we do. We're dedicated to delivery of the highest online corporate learning possible for your company.

WHAT OUR CLIENTS ARE SAVING

22%

FedEx Corporate Services

WHAT OUR CLIENTS ARE SAYING

“People started using the tools immediately and did not wait until the completion of the course material. Quite honestly, there were some who were so excited that they wanted to share their new knowledge and apply the principles the next day.”

— Jerry Rosenthal, Lead Six Sigma Black Belt, Continuous Improvement Consultant at GlaxoSmithKline (GSK)



You're In Good Company

Some of our corporate learning partners



WHAT OUR CLIENTS ARE SAYING

“The customer service and enrollment experience was great. I was impressed with how in-depth the instructors went into each concept.”

— Chris Butler, Ph.D., VP of IT/IS at Barnabas Health

What To Expect In Your New Corporate Learning Experience

- Instructors from top universities such as:

UNIVERSITY OF NOTRE DAME

VILLANOVA UNIVERSITY

MICHIGAN STATE UNIVERSITY

- Your employees will have the opportunity to interact world renown instructors.
- Full service staff available at your call.
- A dialogue of learning. Your employees always have the opportunity to ask questions at any point.
- Small, digestible lessons for busy employees.
- Your employees can learn on their own personal schedule
- Mobile learning. Your employees can download lessons and learn when they're on the go.
- After the learning experience has been completed, employees can keep materials. Great for future reference.

WHAT OUR CLIENTS ARE SAVING

16%

Boeing Corporate

52% of millennials say opportunities for career progression is the most desirable quality in a workplace along with good training and development programs (35%)

—Source: PWC



Campus Quality, Online Convenience

WHAT OUR CLIENTS ARE SAVING

11%

Microsoft

12%

Cigna

Employees at all levels expect dynamic, self-directed, continuous learning opportunities from their employers.

—Source: Deloitte

Learning Programs Designed For **Your** Employees

Roadmap

Working with your learning consultant, who will be the same person through out your entire journey with Bisk, we'll discover your specific learning needs. This first step is a collaboration to build a roadmap that leads to learning success for your company.

Designing The Transformation

With a roadmap in place and now in-depth knowledge about your specific company's learning needs, we work together to create a transformational experience for your employees.

WHAT OUR CLIENTS ARE SAVING

15%

Apple

Deploying High Impact

We've now reached the phase where its time to integrate your learning program. Your dedicated learning consultant has gotten to know your company's learning needs quit well. That's the big advantage of working with a single consultant through out your Bisk journey. At this stage, we'll make sure your learning solution gets deployed without a hitch.

The End Result

Ensuring that your new learning is having the desired impact on employees and helping you meet business goals laid out in the Roadmap, we'll constantly be monitoring your program's progress. With statistics and our in-depth learning knowledge, your learning consultant will meet with you periodically to discuss performance and any identified new areas of opportunity.



A Partnership Unlike Any Other

Enterprise Learning Partner

- Corporate tuition assistance and reimbursement options
- Discounted tuition rate
- Online or onsite project charter workshops
- Dedicated account manager and enrollment specialist
- Coaching and mentoring

WHAT OUR CLIENTS ARE SAVING

12%

Cigna

WHAT OUR CLIENTS ARE SAYING

“An analysis of health insurer Cigna’s Education Reimbursement Program (ERP) shows every dollar the company puts into the program is returned and generates an additional \$1.29 in savings — **a 129 percent return on investment.**”

— Lumina Foundation

Enterprise Learning Solutions To Amplify The Potential Of Your Workforce Today!

COMPETENCY MAPPING



We work with your Human Resources and Learning & Development teams, as well as other department heads, to understand your enterprise-wide corporate needs.



We build tailored roadmaps for employees and/or groups of employees to address your specific learning objectives.

UNIQUE LEARNING MANAGEMENT SYSTEM



Live virtual lectures provide students with real-time instruction by university professors, adjunct professors and instructors.



Engaging, pre-recorded lectures allow employees to study from any location, and at times when it's most convenient for them.



Interactive discussion boards, chat rooms and emails allow students to engage directly with professors and classmates.

COACHING & MENTORING OPTIONS



Onsite
One-on-one, in-person counseling with Subject Matter Experts



Online
Virtual counseling with Subject Matter Experts



Hybrid
A combination of both online and onsite counseling

A recent survey indicates that 40 per cent of employees who receive poor job training leave their positions within the first year. They cite the lack of skills training and development as the principal reason for moving on.

—Source: Go2HR



Your Workforce Reimagined

About Bisk

For more than 40 years, Bisk has been focused on removing barriers to knowledge and creating opportunities that amplify the potential of learners, teachers, schools and employees. Over the last 20 years, we have partnered with renowned universities to advance their missions through the development of online undergraduate, graduate and professional certificate programs. To date, we have engaged more than one million students.

Focused on removing barriers to knowledge and creating opportunities that amplify the potential of your employees.

Corporate training directly tied to employee performance and evaluation. Wittbrodt suggested that an underperforming employee in a high-performing group (numbering 3 or 4) can bring productivity down by 30-40%. To put this in dollar terms, the annual revenue lost by an underperforming employee can be as high as \$300,000.

—Source: Wittbrodt.

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